# 

Seat No.

## HB-010-1206003

Third Year B. H. T. M. (Sem. VI) Examination

April - 2023

Tourism Management - I : 6.3

(New Course)

## Faculty Code : 010 Subject Code : 1206003

Time :  $2\frac{1}{2}$  / Total Marks : 70

### **Instructions** :

- (1) Question 1 and 2 are compulsory.
- (2) Attempt any three questions from Question 3 to Question 7.
- (3) The marks are indicated in front of the questions.

#### 1 Do as directed :

7+7=14 7×1=7

- (a) Fill in the blanks :
  - (i) The Indus Valley Civilization was in the region of present-day and \_\_\_\_\_.
  - (ii) The civilization flourished from approximately \_\_\_\_\_\_to \_\_\_\_\_.
  - (iii) The largest city in the Indus Valley Civilization was .
  - (iv) The Indus Valley Civilization was rediscovered in the \_\_\_\_\_ by archaeologists.
  - (v) The backwaters of \_\_\_\_\_ are a popular national tourism product in India, offering scenic boat rides and serene views.
  - (vi) The \_\_\_\_\_ located in Amritsar, is a national tourism product that attracts visitors from all over the world.
  - (vii) Indus Valley Civilization had a form of \_\_\_\_\_ that has not been fully deciphered.

#### HB-010-1206003 ]

#### [ Contd...

(iii) Who was the last Mughal emperor of India? (iv) Who founded the Khilji dynasty in medieval India?

Wildlife Sanctuary

Wooden handicraft

(c) Natural Reserve

(b) Answer the following :

(i)

(v) Which Indian state is known as the "Land of the Rising Sun"?

(ii) What was the name of the British East India Company's

(vi) What is the period of the Mauryan Empire?

main trading centre in India?

Write short notes on any 7 from the following :

(vii) Who was the first ruler of the Mauryan Empire ?

3 14 What were some of the major features of the urban planning and architecture of the Indus Valley Civilization and what was the religion of the Indus Valley Civilization?

- 4 Differentiate between tour operator and travel agent.
- 5 Write down five wildlife sanctuaries and national park with their 14 regions.
- 6 What are the key architectural features of Indian temples, and 14 how have they evolved over time ? How do Indian temples attract visitors and tourists from around the world, and what impact does this have on local economies and cultural exchange.
- What is the significance of the Gopuram in Indian temples? 7 14 What is the role of the Garbhagriha in Indian temple architecture?

2

[20/2]

 $7 \times 1 = 7$ Who is considered the father of the Indian Constitution?

- $7 \times 2 = 14$
- (b) National Park
- (d) Leather handicraft
- (f) Textiles handicraft
- (h) Passport

- Visa (i)
- Tariff (g)

(a)

(e)

2

14